



Wethink Mrketing Group Inc.
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CAPABILITY STATEMENT

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DUNS NUMBER 073559158

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NAICS

- ▶ **519130**
Internet Publishing and Broadcasting and Web Search Portals
- ▶ **541511**
Custom Computer Programming Services
- ▶ **541810**
Advertising Agencies
- ▶ **541860**
Direct Mail Advertising
- ▶ **541613**
Marketing Consulting Services
- ▶ **541870**
Advertising Material Distribution Services
- ▶ **541830**
Media Buying Agencies
- ▶ **541430**
Graphic Design Services
- ▶ **541611**
Administrative Management and General Management Consulting Services

A FULL-SERVICE DIGITAL MARKETING AGENCY

WeThink Marketing Group Inc. with more than 20 years of experience in the US American and Hispanic market. Our purpose is to create and empower brands through a powerfull marketing mix strategies and tactics. We create unique experiences, integrating technology, innovation and creativity, achieving effective and affective connections beetween audiences and brands.

CORE COMPETENCIES

MARKETING

- Marketing Strategy Planning.
- Content Marketing.
- Email Marketing.
- SEM & SEO.
- Coorporative Events.
- Lead Generation.
- Social Media.
- Inbound Marketing.
- Reporting and Analytics.

BRANDING

- Brand Development.
- Digital Brand Awareness.
- Interior commercial Design.
- Graphic Design.
- Photography & Audiovisuals.

DEVELOPMENT

- Web Design & Development.
- App Development.
- MVP Development.
- Ecommerce & Marketplace Dev.
- UX & UI.

DIFFERENTIATORS

- Hispanic Women Own.
- Driven Result Agency.
- Cross-cultural Understanding.
- 15+ Years of experience.
- Bitrix Partners
- Integrated 360 service
- Extra mile phisolphy
- 200+ Developed websites.

PAST PERFORMANCE

- Autoparts B2B Marketplace Development.
- St Jude Non profit story videos presentations.
- Deph 1st. Business Convetion P.H. Event organization (Panamá).
- Bikeplace commercial Store.
- Data adquisition Landing Pages.
- QPS Electric parts components Funnel process and CRM Implentation.
- Naming and Brand profile development.
- Campaign Management





Smart Network Solutions Communications



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About Us

Our business is your communications partner. During 20 years, we have been helping our customers transform into more digital, cost-efficient organizations improving the way they communicate to their internal and external stakeholders. Whether it's your customers, suppliers or employees, we offer an **integrated approach** to communicate with your world.

We also guide our customers on their **digital transformation journey** with our proven business and marketing strategies, whilst implementing integrated technology platforms that support their goals.

It's all about communications: Contact Center services, omnichannel experiences or marketing consulting to engage with your consumers; coaching and organizational consulting to improve your employees' work dynamics; latest technologies in telecoms software / equipment to optimize your operation: **we focus on how your business talks to the world.**

NAICS Codes

- 334210 Telephone Apparatus Manufacturing
- 334310 – Audio and Video Equipment Manufacturing
- 423430 – Computer and Computer Peripheral Equipment and Software Merchant Wholesalers
- 423690 – Other Electronic Parts and Equipment Merchant Wholesalers
- 517311 – Wireless Telecommunications Carriers
- 517911 – Telecommunications Resellers
- 517919 – All Other Telecommunications
- 518210 – Data Processing, Hosting, and Related Services
- 541611 – Administrative Management and General Management Consulting Services
- 541612 – Human Resources Consulting Services
- 541613 – Marketing Consulting Services
- 541618 – Other Management Consulting Services
- 561422 – Telemarketing and Other Contact Centers
- 561499 – All Other Business Support Services
- 561421- Telephone Answering Services

UEI - SAM.GOV: M9CPLPTIRN85

CAGE CODE: 62QX9

FOUNDED SINCE: 2002

TYPE OF BUSINESS: S-Corp



Capability Statement

**WE FOCUS ON HOW YOUR BUSINESS
TALKS TO THE WORLD**



Core Competencies

Our team is measured based on your success. We elevate organizations to the next level. Advising our clients on how to quickly adapt to global trends with solutions that improve the way they communicate with their customers.

We work with technology but we engage with people. We specialize in critical business areas such as digital marketing, human capital, data-driven strategy, and advancing technology that moves the business forward (BI, AI, and ML). Our organizational processes and innovation experience uses technology to deliver solutions that are focused on solving people's issues.

We adapt and respond quickly so you can be agile. Our reliable team delivers results with a deep understanding of our client's needs. We establish meaningful relationships based on trust and open communication. Our team is also fluent in both English and Spanish to cater needs from different communities.



Performance

- ★ **Optimized data processes and increase annual sales from \$4M to over \$10M.** Delivered Business Intelligence solutions with SMEs and Large corporations across Latin America.
- ★ **Increase in productivity and annual sales of \$3M.** Deployed Omnichannel experience with customers through Video Conferencing Solutions (300+ multi-site implementation) in the Health and Educational sectors.
- ★ **Strategy and Execution of 50.000+ seats worldwide Call Center.** Successfully rolled out Contact Center / BPO Services.
- ★ **Successful Installation of 500,000+ IP ports.** Softswitch Platform installed in 5 of the largest Internet Service Providers in Latam.
- ★ **Strategic Partnerships.** We understand the value of collaboration and for the past several years, we have built strong relationships with critical partners that support our operation to extend our service breadth.
- ★ **Marketing and Strategy consulting to businesses.** Through various foundations, councils and partners, we are helping build the digital capacity of our customers, to prepare them for the new and upcoming challenges of today's world.



Solutions

Empowering People

- ✓ Marketing Consulting
- ✓ Strategic Consulting
- ✓ Change Management
- ✓ Process Re-engineering
- ✓ Digital Transformation
- ✓ Digital Marketing

Innovating Organizations

- ✓ Individual & Team Mastery
- ✓ Coaching & Mentoring
- ✓ Team Collaboration
- ✓ Human-Centered Organizational Design

Technology Transformation

- ✓ Business Intelligence (BI)
- ✓ Artificial Intelligence
- ✓ Software Development
- ✓ Software Implementation
- ✓ Collaboration Platforms
- ✓ Cloud Services Experts
- ✓ Unified Communications
- ✓ IP Telephony, Telcom, SIPs, DIDs
- ✓ Videoconferencing
- ✓ WiFi Implementation
- ✓ AWS – Cloud Computing
- ✓ 24/7 Bilingual Specialized Contact Center Services & BPO

CERTIFICATIONS AND AWARDS: